

travel operators for
tigers

Action on responsible use of wild habitats

AGREEMENT
TO JOIN THE CAMPAIGN

For
Destination Management Companies
& Ground Agents



PLEASE COMPLETE IN BLOCK CAPITALS

Key Contact name Title

Direct Email

Direct Telephone number

Secondary name (essential) Title
(This person you may allocate to become the internal TOFT representative within your company)

Company Name.....

Company Address:
.....

StateTel No:

Website

PATA/ATOAI.....

When can you start to effect the guidelines and membership obligations above?
.....

How do you see your company collecting the fees?

How you collect the fees depends on your own operations. It can be

- a) added as fee to client's itinerary costs
- b) collected by tour leaders or representatives
- c) alternative (please advise)

.....

I hereby, as the person responsible for implementing these guidelines agree to effect them as soon as possible as laid out.

Signature:

Date.....

Member form to be returned to :

Julian Matthews – TOFT International
26 Community Center (II Floor), East of Kailash,
New Delhi - 110065, India Fax: +91-11-26475954
E-mail: julian.matthews@toftigers.org



Its Aims are three fold

1 To advocate and encourage more sustainable wildlife tourism in tiger reserves and national parks , by all those involved in the wildlife tourism equation through applications and adherence to ecotourism best practice guidelines. Look out for Toft signage and PUG ratings .

2 To enhance the capacity of local communities to take advantage of existing and future wildlife tourism to help alleviate poverty and support sustainable local development.

3 To catalyse initiatives through the lodge community that enhance wildlife conservation efforts and community support including waste and water management, trade cooperatives, local employment, fair wages & support for local enterprises and services.

These objectives are best achieved by 'collective' action and partnership with all in the wildlife tourism supply chain.



The Benefits

Each DMC or Agent joining Travel Operators for Tigers:

- 1. Can state its support** for Travel Operators for Tigers in literature and brochures and incorporate a Travel Operators for Tigers 'logo' wherever required.
- 2. Will be linked** to TOFT website as a Destination Management or Ground agent member
- 3. Will be acknowledged** as a member of the Travel Operators for Tigers campaign in literature and where possible in local and International Press releases and potential articles that are undertaken to promote responsible tiger tourism and tiger conservation efforts. Furthermore you can mention your membership of the campaign in your own press releases or PR activities.
- 4. Will be informed** by email or literature of training workshops, local projects and other activities that are carried out by Travel Operators for Tigers staff and personnel, to support your sales staff, or to relay to your clients.
- 5. Will be given** examples of new activities, projects and interesting conservation initiatives that are possible to include on your clients' itineraries or mention as part of a tour dossier.

The Agreement

This document is **HIGHLY CONFIDENTIAL**

This agreement is a legally binding obligation on behalf of TOFT, and its associated charities.
Please fill in or tick all boxes.

1.
- i) subcontinent. I agree to do this
- ii) in each area. I agree to do this
- iii) clients tour itinerary. I agree to do this



2.
- i) wallets.
I agree to have these printed
- ii) if appropriate
I agree to have these printed

2. members
I agree to do this

Are you prepared to introduce us to your agents or International operators clients and encourage them to join

YES NO

3. project objectives.

I agree to add US\$25 per overseas client quote (and INR 250 per domestic traveller)

AND/OR

I will get my clients to add this contribution to their client invoices

4. Twice a year in mid January and Mid June TOFT will ask for the funds collected (on an honesty basis) over and above the TOFT membership fee. (e.g if your membership fee is \$150, then minus your first 6 overseas clients) to be sent to TOFT India, by Cheque or by bank transfer or other arrangement. Please state here

(Full banking details will be issues with each call for contributions) If you will require an 80G Tax exemption certificate please tick here

5. Publicise your membership of TOFT, as part of your responsible travel credentials, including adding the TOFT mission and log:

- i) on your website
- ii) your printed literature,
- iii) on your client itineraries
- iv) your publicity and PR literature where appropriate.

I agree to do this

6. Agree, wherever possible and appropriate, to offer PUG rated accommodation to clients as the best options to support long term and sustainable wildlife conservation. I agree . If the accommodation provider is not a TOFT members, or not undergoing a PUG audit to encourage actions to start the process, or contact TOFT to correspond with them.

I agree

7. ----- and action.

I agree.



Please note :

The Travel Operators for Tigers (TOFT) is open to all International, regional and local Travel Operators, DMC's, agents, services and accommodation providers in India's wilderness regions who wish to participate and adhere to the appropriate guidelines.

TOFT's strength is in its collective partnership for a common goal a better and more enriching experience for our clients and their hosts in a pristine wilderness today, tomorrow and forever.

Travel Operators for Tigers in no way aims to be an endorsement of 'good practice' of any DMC's or agent member, because no independent monitoring of activities is possible at this stage.

For further information please contact

Abhishek Behl

Director - TOFT India

26 Community Center (II Floor), East of Kailash,
New Delhi - 110065, India

Fax: +91-11-26475954

E-mail: abhishek.behl@toftindia.org