

TOFTigers

S u s t a i n i n g o u r w o r l d

Better Business : Better World

TOFTigers is a pioneering campaign and leader in advocating sustainable tourism in South Asia as a wildlife conservation and destination management tool - with a seventeen-year track record and global supporters of more than 300 travel companies. Our mission is to make tourism a force for good – protecting biodiversity and culture, restoring habitats, supporting rural livelihoods, managing destinations and raising awareness of the vital role played by natural services from clean air, water security, carbon sequestration and flood prevention to food, medicines and wellbeing.

TOFTigers operates as TOFTigers India Wildlife Association, a Section 25 registered charity in New Delhi.



Photo Credits: Atul Dhamanker, Hashim Tyabji, Aditya Dhanwatay, Taj Safaris, Subrat Seet, Tiger Tops Kamali Lodge, Dhonk, a community enterprise,

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Key Areas of TOFTigers Work



Kitemark – Driving Sustainability at Source

TOFTigers operates a supply chain pressure campaign involving more than 300 travel trade supporters. A central strand is the PUG and Footprint eco-rating certification for accommodation

providers in wild destination and other destination, a gold standard recognised standards by the UN-backed Global Sustainable Tourism Council, the first of its kind in South Asia. Already covering more than 70 places to stay in India and Nepal, TOFTigers aims to extend the PUG-mark's reach across the continent to ensure a sustainable future not only for nature and local communities but also for all our futures.

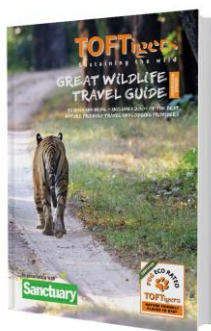
Advocacy & Trade Campaign with Government and Forest Departments, Travel Trade and Visitors

TOFTigers works with State and federal government agencies, particularly Forest and Tourism Departments, to raise awareness of the value of well run nature tourism following Global Sustainable Tourism Council standards and how to plan and integrate it into conservation efforts. Our business to business (B2B) supply chain campaign 'Look before you book' aims to influence travel trade and consumer behaviour, alongside publications like Sanctuary Asia.

TOFTigers Great Wildlife Travel Guide

Published in partnership with Sanctuary Asia – India's leading wildlife magazine – the Great Wildlife Travel Guide is designed to help inspire consumers to make sustainable travel choices. The Guide features a stunning nature guide, introduction to 26 parks in India and Nepal and a directory of TOFTigers' supporters – PUG eco-rated lodges around wilderness destinations in India and Nepal and travel companies - a bible for wildlife travellers. Available on

<https://www.toftigers.org/travel-guide/>



"The future of Indian wildlife lies in wildlife tourism."

Valmik Thapar, Tiger conservationist

The TOFTigers Wildlife Tourism Awards takes place at the British High Commissioner's Residence in New Delhi every two years, with Sanctuary Nature Foundation and Outlook Traveller. The past Awards highlighted and rewarded exceptional achievements across nine areas – organisations and individuals helping to pioneer new ways to support and inspire wildlife conservation, engage local communities and help restoration of wildlife habitat through their vision, drive and actions. Key note speakers have included

TOFTigers International Supporters

International Tour Operators

UK

Abercrombie & Kent
Amperand Travel
ASIA Odyssey
Audley Travel
Cox & Kings
Exodus Travels
Far Frontiers Travel
Greaves India
Imagine India
India Connections
Maxwell Scott Travel
Mysteries of India
Natural World Safaris
On the Go Tours
On Track Safaris
Original Travel – featuring Tim
Best Travel
Royle Safaris
Scott Dunn
Steppes Travel
Tailormade Journeys
Tears for Tigers
The Explorations Company
(formerly Indian Explorations)
The Great Projects
Tribes Travel
Ultimate Travel Company
Western & Oriental
Wildlife Trails
Wild Frontiers
World Discovery
Zigi Tours

Australia

Natural Focus Safaris
Mantra Wild
Viv's India

Indian Photography Tours & Specialists

Go Wild
Nature Wanderers
Safari Monks LLP
Wild Voyager
Wildnest Travel & Photography

Destination Management Companies & Ground Agents in India

&Beyond(India Safaris and Tours)
Abercrombie & Kent Ltd
Active India Holidays
Alive Tours & Travels LLP
All India Birding Tours
Alluring India Destination
Asian Adventures
Bharatiyam Tours
Bloo Nimboo Voyages
Blue Planet Wild Safaris
Cholan Tours
Citius Holidays Private Limited
Contes Asia
Discovery Journeys India Pvt
Distinct Destinations Private Limited
DMC Tours t/a Destination Management Consultants
Davidian Trails Holidays
Dynamic Tours
Eastbound Tours and Travels
Eastern Risen Expedition
Eastern Routes
EBIXCash Travel & Holidays
Eco Tourism & Wildlife Travel.
SL
Elegant Journeys
Enchanting Travels Private Limited
Enriching Journeys Private Limited
Eternal Journeys
Exclusive India Journeys
Exotique Expeditions
Experience India Tours & Travels

Canada

Nature Encounters Tours & Travel

Germany

Diamir
Tischler Reisen

Netherlands

All for Nature Travel & Consultancy
Bianca Travel
Koning Aap
Sawadee Reizen
Shoestring
SNP Nature Travel
Sundowner
Thika Travel
YourWay2Go
Wild Times Safaris

Singapore

Outwoods Pte Ltd

Sweden

Aventyrsresor
Polar Quest
Swed-Asia Travels
Wild Nature Tours

United States

Greaves L.L.C.
Natural Habitat Adventures
Wilderness Travel
Wildland Adventures

Service & Media Organisations

Rare India
themensa Marketing & PR
INDIEN aktuell
Tattva Tourism Solutions
The Wanderlust Portfolio
Red Coral Travel Experiences
Terra Tales Hotel Marketing
Kunzum
Consortium Resort & Inns
Nature inFocus
RASS Destinations

Explore MP LLP
Greaves Travel India
Help Tourism Private Limited
Hidden Treasures India Destination
Management Private Limited
Holiday Charme India
Holiday Wildlife
i4u Travel Services
IDMS Tours Private
Incent Tours Private Limited
Incredible Indian Tours
India Sameday Travels LLP
India Travel With Leisure
Indian Excursions Co.
Indian Vistas
Indiantryst Tours
Indo Asia Tours
Indus Excursion
Jungle Calling
Jungle Safari Tours
Jungle Travels India Pvt Ltd
JungleSutra Wildlife Journeys by Creative Travel
Kalypso Adventures P
Kash Venture Travels
Korners of India
Koyeli Tours & Travels Private Limited
Luxury India Holidays
Mileage Holidays
Monkfoot Travel Private Limited
MuddyBoots Vacations India LLP
Nature Safari India
Naturextreme India Private Limited
Nidus Enterprises (Climbing World)
Orange Tours And Trips
Paradise Holidays India
Pettitts India Tours
Purequest Adventures
Quality India Tours

Amitabh Kant, CEO of the Niti Ayog and leading tiger conservationist, Valmik Thapar.

Village Wildlife Guardians Programme

TOFTigers funds teams like Tigerwatch's Village Wildlife Guardians, whose successfully contributed intelligence on wildlife, preventing poaching, avoiding human wildlife conflict and building cooperation between Forest Departments and local communities. Initiated by Tigerwatch and the Forest Departments, TOFTigers aims to expand this programme across a host of other landscapes.



Run for the first time in November 2019, TOFTigers Bike4Tigers Challenge, is also helping to fund the Village Wildlife Guardians programme combining fundraising with inspirational travel experiences. The event covers 180 kms biking along forest tracks and through rural villages in the vital wildlife corridor between Pench and Kanha Tiger Reserves.

Combined with visits to Pench and Kanha Tiger Reserves staying in leading PUG eco-rated lodges with first class camping on a five day trip, the inaugural Challenge involving seventeen participants – each fundraising for the Guardians programme - is set to be repeated annually.

Public Awareness Raising



TOFTigers initiates school trips with field conservation embedded in the itinerary to help inspire a future generation of conservationists. We also tap into our network of travel company supporters to promote awareness and support for conservation. Our 10th Anniversary event at the Royal Geographical Society in 2015 attended by over 350 people shone the light on a sustainable future for elephants, rhinos and tigers in the wild and how travellers can contribute more effectively.

Training

TOFTigers training expertise spans Sustainable Tourism (taught by our GSTC recognised trainer) for policy makers, planners, lodge managers and travel trade; expert briefings on product development and green marketing; and field guide and driver training from beginners to advanced. Examples include training 600 park drivers in Madhya Pradesh; 40 of Pench, Kanha and Bandhavgarh's best park guides with IIFM in Bhopal; and training in Global Tourism Sustainability standards for the entire senior Tiger reserve and Tourism Development staff in Maharashtra. We also run a host of lodging sustainability workshops across wildlife destinations each year.



TOFTigers Supporters (cont.)

Rajasthan Routes Trails
Rare Holidays
Razdan Holidays
Reliable Holidays
Royal Expeditions
RVentures Holidays
Sacred Dot Tours LLP
Sai India Travel
Saiyu India
Satnaam Travels
Sea Stone Travels Shanti Travel
Shikhar Travels (I)
Silent Leopard Tours & Travels
Soar Excursions
Stripes Holidays
The Earth Safari
The Offbeat India
Tiger Adventures Bhutan
Tiger Expeditions

Tiger Scouts (Tourism wing of SaGa Associates)
Tiger Trails By Anthony
Tigerwalah
Titlyy The Travel Company
TOTAL HOLIDAY OPTIONS
Tour My India
Trans India Holidays
Travel Inn (India) Pvt
Travel Studioo
Untold India Tours
Vasco Travel
Wander Globe Inc.
Wild Expedition Tours & Travels
Wild Indian Safari
Wildlife Explorer India
World Travel Experiences (WTX)
Yatra Exotic Routes - Inbound
Division of Yatra Online
ZiniGo | Sustainable luxury experiences

TOFTigers PUG Eco-Rated Lodge Supporters

INDIA

Bandhavgarh Tiger Reserve
Bandhavgarh Jungle Lodge (Good)
Bandhav Vilas (Quality)
King's Lodge (Outstanding)
Mahua Kothi (Outstanding)
Tiger's Den Resort (Quality)
Treehouse Hideaway (Outstanding)
Tigergarh Wildlife Resort (Outstanding)

Banadipur Tiger Reserve
Dhole's Den (Outstanding)

Binsar Wildlife Sanctuary
Mary Budden Estate (Quality)

Bori Wildlife Sanctuary
Bori Safari Lodge (Quality)

Coorg Valley
Green Valley Resort, Coorg (Good)
Evolve Back Chikkana Halli Estate (Outstanding)

Corbett Tiger Reserve
Aahana The Corbett Wilderness (Outstanding)
Camp Hornbill (Quality)
Corbett River Creek (Good)
The Golden Tusk (Quality)
Jim's Jungle Retreat (Outstanding)
Paatlidun Safari Lodge (Quality)

Dasada
Rann Riders (Quality)

Dudhwa Tiger Reserve
Jaagir Lodge (Quality)

Gir National Park
The Fern Gir Forest (Quality)
Woods At Sasan Resort and Spa (Quality)

Kanha Tiger Reserve
Banjaar Tola (Outstanding)
Bagh Villas Jungle Camp & Spa (Quality)
Chitvan Jungle Lodge (Quality)
Courtyard House (Quality)
Flame of the Forest Safari Lodge (Quality)
Kanha Earth Lodge (Outstanding)
Kanha Jungle Lodge (Quality)
Kipling Camp (Outstanding)
Singinawa Jungle Lodge (Outstanding)
Soulacia Hotel and Resort (Quality)

Kaziranga National Park
MV Mahabaahu (Outstanding)

Keoladeo National Park (Bharatpur)
The Birder's Inn (Good)

Manas National Park
Musa Jungle Retreat (Quality)

Nagarhole Tiger Reserve
Waterwoods Lodge & Resorts (Quality)
Evolve Back, Kabini (Outstanding)
Red Earth Resort – Kabini (Quality)

National Chambal Sanctuary
Mela Kothi – The Chambal Safari Lodge (Outstanding)

Panna Tiger Reserve
Ken River Lodge (Good)
Pashan Garh (Quality)
Tendu Leaf Jungle Resort (Quality)

Pench Tiger Reserve
Baghvan – Taj Safaris (Outstanding)
Pench Jungle Camp (Quality)
Pench Tree Lodge (Quality)
Tathastu Resorts (Quality)
The Riverwood Forest Retreats (Quality)

Periyar Tiger Reserve, Thekkady
Spice Village (Outstanding)
Cardamom County By Xandari (Quality)
The Wildernest (Quality)

Tadoba-Andhari Tiger Reserve
Limban Resort (Quality)
Irai Safari Retreat (Quality)
Svasara Jungle Lodge (Outstanding)

Ranthambhore Tiger Reserve
Khem Vilas (Outstanding)
Nahargarh Fort (Quality)
The Oberoi Vanyavilas (Outstanding)

Sundarbans Tiger Reserve
Sunderban Tiger Camp (Quality)
Tora Eco Resort & Life Experience Centre (Quality)

Satpura Tiger Reserve
Denwa Backwater Escape (Quality)
Forsyth Lodge (Outstanding)
Reni Pani Jungle Lodge (Outstanding)
Cheetal Resort (Quality)

NEPAL

Bardia National Park
Tiger Tops Karnali Lodge (Quality)

Chitwan National Park
Barahi Jungle Lodge (Outstanding)
Tiger Tops Tharu Lodge (Outstanding)

TOFTigers

Sustaining our world

Join us in serving the combined interests of nature and the environment, communities and the economy for a sustainable future.



Photos: *Prakritik Society* (Winner of TOFTigers Best Tourist- Related Community Initiative of the Year 2012 Award)



Vaibhav Mehta/ Forsyth Lodge

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TOFTigers Supporters (cont.)

TOFTigers PUG Accommodation Provider Supporters Under Process

INDIA

Bandhavgarh Tiger Reserve
 Samode Safari Lodge
 Syna Tiger Resort
 Rosa Bandhavgarh Meadows

Jawai Bandh Forest
 Bera Safari Lodge

Megamalai Wildlife Sanctuary
 Raja Andhuvan Estate Homestay

Bandipur Tiger Reserve
 Bandipur Hillview Homestay

Pench Tiger Reserve
 Welcomheritage Jungle Home Pench

Corbett Tiger Reserve
 Corbett Riverside Resort
 Tanhau
 The Ranger's Lodge Imran's
 Jungle Home in Corbett

Panna Tiger Reserve
 Karnavati Retreat (A Homestay)

Satpura National Park
 Panarpani Retreat

Ranthambhore Tiger Reserve
 Juna Mahal

Kaziranga National Park
 Niltava

Tadoba National Park
 Tadoba Jungle Camp

Kanha National Park
 Kanha Jungle Camp

TOFTigers Accommodation Provider Supporters with FootPrint Rating

Karnakata

Olde Bangalore Resort (Quality)
Heritage Resort Coorg (Quality)
 Heritage Resort - Hampi
 (Quality)

Chhattisgarh

Baiga Tourist Resort (Quality)
Kurdar -Johar Eco Resort (Good)
 Dandami Luxury Resort-Cottages
 (Good)

TOFTigers FootPrint Accommodation Provider Supporters Under Process

Uttarakhand

The Forest Vines Resort (By
 Nature Trip Hospitality Service)
 Abbotsford Heritage Homestay

Mysore

Safari Quest

Chhattisgarh

Hareli Eco Resort

Kerala

Neeleshwar Hermitage
 Pepper Trail

PUG Eco-Rating Explained

Our PUG eco-audit scheme for lodges and resorts, run by independent auditors, establishes clear standards and best practice in accommodation footprint and sustainability.

Outstanding

Exemplary industry leaders. Providers have a positive impact on the environment, local communities and their clients. They invest both time and money to maintain sustainable tourism practices.



Quality

The providers are environmentally and culturally responsible. They are continuously working to better their operations and enhance their sustainable practices and are working to become exemplary industry leaders



Good Practice

These providers are low-impact. They make choices based on environmental and social responsibility, but



TOFT India Wildlife Association is a Section 25 company with 80G registration.