

TOFTigers

S u s t a i n i n g t h e w i l d

AGREEMENT FOR INTERNATIONAL TRAVEL OPERATORS AND TRAVEL AGENTS TO JOIN THE TOFTigers CAMPAIGN

TOFTigers is a collective action campaign aimed at every International, National or Regional Tour operator or travel agent taking clients into the Indian subcontinent including India, Nepal and Bhutan's wilderness and wildlife destinations.



Revised June 2019

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TOFTigers Mission

To advise, plan, support and fund the protection, conservation and rewilding of natural wilderness and their wild inhabitants, especially tiger habitats, through the clever and wise use of nature tourism, using better visitor guidance, more community involvement, targeted green investment, enhanced governance and better monitoring.

The campaign's aims are four fold:

1 To help plan, advocate and support better tourism practices in wilderness areas with Governments and their related departments, offering specific best practice examples and guidelines as well as International standard monitoring tools.

2 A collective action campaign within the travel trade that combines the actions and commitments of both International and domestic tour operators, destination management companies, agents, service, media and accommodation providers and all visitors to a verifiable purchasing supply chain.

3 To catalyse and empower local communities to become involved in wildlife protection and tourism projects and initiate low impact and sustainable development which helps conserve the parks and benefits the communities through employment, education, awareness and enterprise opportunities.

4 To catalyse initiatives and investment through the lodge community that enhance wildlife conservation and community support, protection and rewilding.

These objectives are best achieved by collective action and the partnership of all those in the provision of tourism in wildlife areas of India.



The Benefits

Each Travel Operator joining TOFTigers:

- 1. Can state their support** for the TOFTigers campaign in brochures, literature and websites incorporating a TOFTigers 'logo' and mission statement where required.
- 2. Will be linked** to the TOFTigers website as a Tour Operator partner with your own promotional webpage and links.
- 3. Will be acknowledged** as a member of the TOFTigers campaign in literature and PR that is undertaken to promote wildlife and Tiger tourism and more sustainable tourism and conservation efforts in India.
- 4. Will be informed** of projects, initiatives, training and activities that are carried out by TOFTigers by regular e-newsletters and news flashes.
- 5. Will be given** examples of extra activities, projects and interesting conservation initiatives that are possible to include on clients' itineraries or mentioned as part of a tour dossier.
- 6. Will be provided** with a list of TOFTigers members and the best practice service and accommodation providers by PUG certification rankings, in twelve of India's most visited parks, which rank lodges according to the business and ecological footprint of their operations.

The Agreement

YOUR COMMITMENT TO BEST PRACTICE IN MARKETING SOUTH ASIA'S WILDLIFE, SAFARI & WILDERNESS TOURISM

Company Name.....agrees, as part of joining TOFTigers, to:

1. Support, publicise and advocate your commitment to using the PUG Eco-rating certification is a basis on which you choose your accommodation provision.

Download PUG 'We use' Logos from here: <http://toftigers.org/resources/>

Support us by encouraging others to adhere too including:

- a) Your DMC, ground agents and service providers in South Asia to join the campaign and use the PUG certification as part of their purchasing decision making.
- b) Your lodge accommodation to be PUG certified to join the campaign and use their influence to use PUG certification as a part of their purchasing requirements.

Download from here: <http://toftigers.org/resources/>

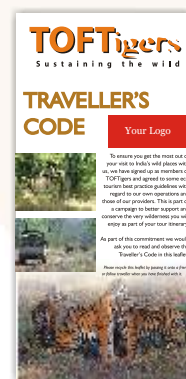
I agree Don't agree

Add the Traveller's Code leaflet to

- i) Your pre-departure literature or travel wallet
 - ii) Use in your client briefings, or as appropriate
- I agree Don't agree

Would like your own logo brand Travellers leaflets?

Yes No



2. Inform your tour leaders, guides and visitors of the ability to record infringements and both good and bad practice through the TOFTigers comments email info@toftigers.org, for appropriate recording and action by the TOFTigers team.

I agree Don't agree

3. Pay a yearly membership fee invoiced in May or on joining (See overleaf for details).

I agree Don't agree

4. Add a suggested minimum of £20 (or US\$25/EU25) per client who visits a park or wilderness destination as part of their itinerary - to a fund managed by TOFTigers charity.

This can be collected in the best way possible for your organisation (e.g added to tour price, added to clients invoice, collected by leaders or guides in host country, or part of your CSR funds etc). At the end of the main tourism season in May you will be asked to submit these funds - collected on an honesty basis - to the appropriate account.

I agree to add this client fee

PLEASE COMPLETE IN BLOCK CAPITALS

(This application will remain CONFIDENTIAL)

Company Address :
.....
.....

Postcode/Zip : Tel No :

Main Contact : Email Contact :

Second Contact : Email Contact :

Website Address :

Signature : Date:

PATA, AITO, ATTA, ATOL, ABTA or other trade associations:

Approximately how many clients do you send to India's and Nepal's tiger reserves per year?

- Less than 25 Less than 100 less than 250 Over 500 More

Do you run Groups FIT Both

Please tell us who is your main ground agent in India?

In Nepal?.....

In Bhutan?.....

Please give us their full contact details and your main contact there.

(These details are kept confidential but allow us to also contact them about your membership)

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When can you start to effect the guidelines and membership obligations above?

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How do you see your organisation applying the purchasing PUG commitments and how will you help the campaign?

How do you see your organisation collecting the funds?

Would you be keen to be more actively involved in the campaign as part of your commitment to TOFTigers. How would you like to do this?

TOFTigers details/updates/News will be sent to the main contact's email ID but if you want it to be sent to others in your organisation please list in priority order here by giving us their email ID.

Email ID 1)

Email ID 2)

Annual TOFTigers Membership Fee

TOFTigers invoices a yearly membership fee in May (or on joining) This fee is wholly deductible from the annual client contribution fees that you collect at the end of each season.

- For Tour Operators who take less than 25 clients per year to India's parks
£250 or EU250 or US\$300
- For Tour Operators who take up to 100 clients per year to India's parks
£450 or EU520 or US\$600
- For Tour Operators who take up to 250 clients per year to India's parks
£850 or EU1040 or US\$1200
- For Tour Operators who take up to 500 clients per year to India's parks
£1200 or EU1300 or US\$1500
- For Tour Operators who take over 500 clients per year to India's parks
£1800 or EU1950 or US\$2250

Would you like a receipt for tax rebate purposes? YES NO

Membership Payment:

You can make payment by

- Cheque:**
payable to **The Toftigers Initiative**
and send cheque together with this
application form to the International
office address below.
- Online banking:**
Nat West Bank, Wincanton Branch,
Somerset, UK
Sort code 60-24-09
Account No: 87561875
Account name: The TOFTigers Initiative
IBAN GB83NWBK60240987561875
BIC/Swift Code NWBKGB2L

**Send Scanned copy of this form with
confirmation of your online transfer to
International Office email below.**

International Office

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Glyn House, Westhill,
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Somerset BA9 9BY, UK

T: +44 (0) 1963 34203

M: +44 7977 443707

E: laura.paul@toftigers.org

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21129 Hamburg, Germany

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Kiki Paris

T: + 1 720-328-8595 (o)

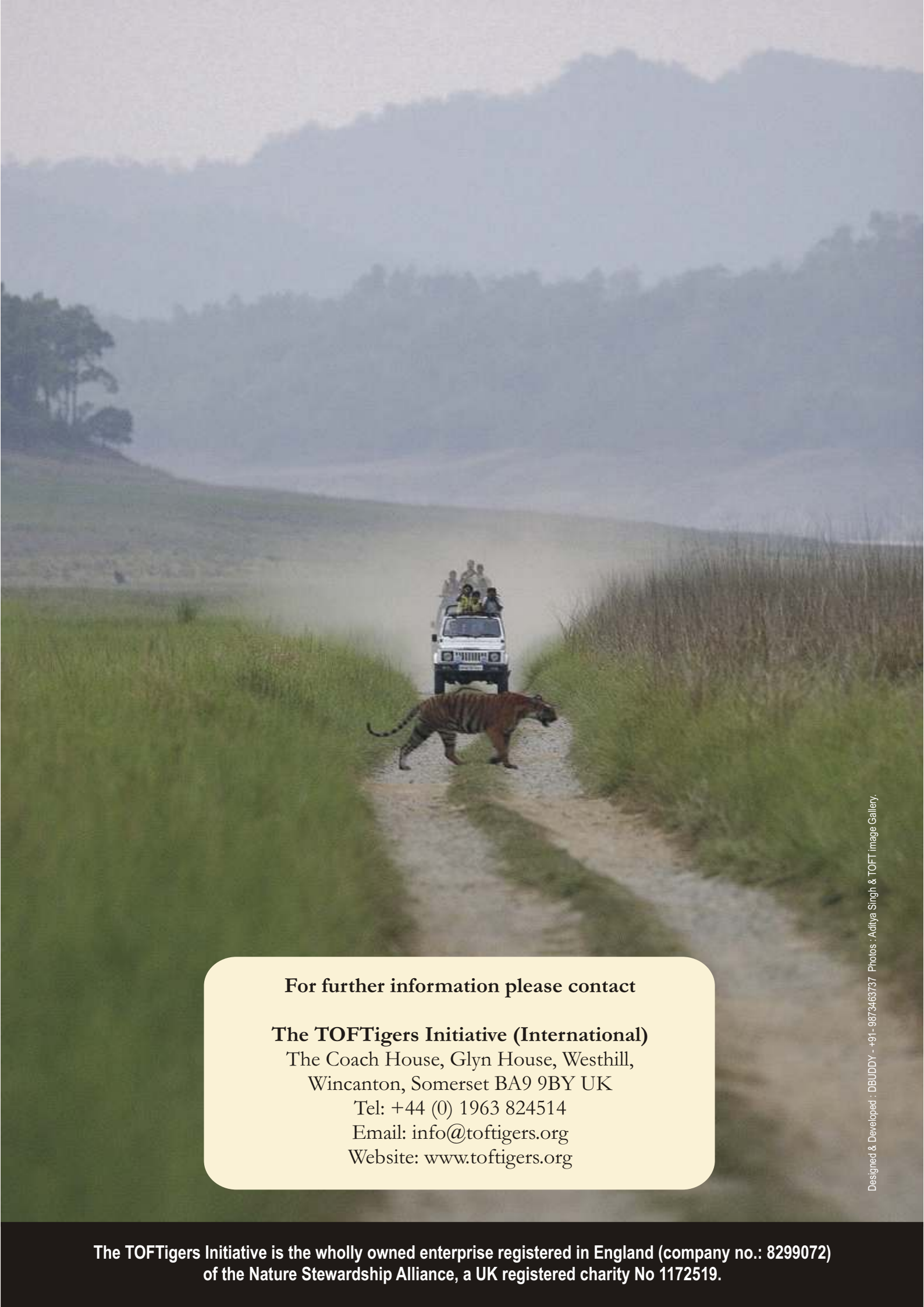
M: + 1 917-573-8788

E: kiki@wanderlustportfolio.com

Please note:

The TOFTigers campaign is open to all travel operators and agents who wish to participate. Its strength is in its collective partnership and combined action for a common goal – better experiences for your clients – and a better way to help preserve South Asia's wilderness and wildlife.

Membership of TOFTigers in not provide an endorsement of 'good practice' of any participating tour or travel company's itineraries or activities, because no independent certification has been taken at this stage.



For further information please contact

The TOFTigers Initiative (International)

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Wincanton, Somerset BA9 9BY UK

Tel: +44 (0) 1963 824514

Email: info@toftigers.org

Website: www.toftigers.org