



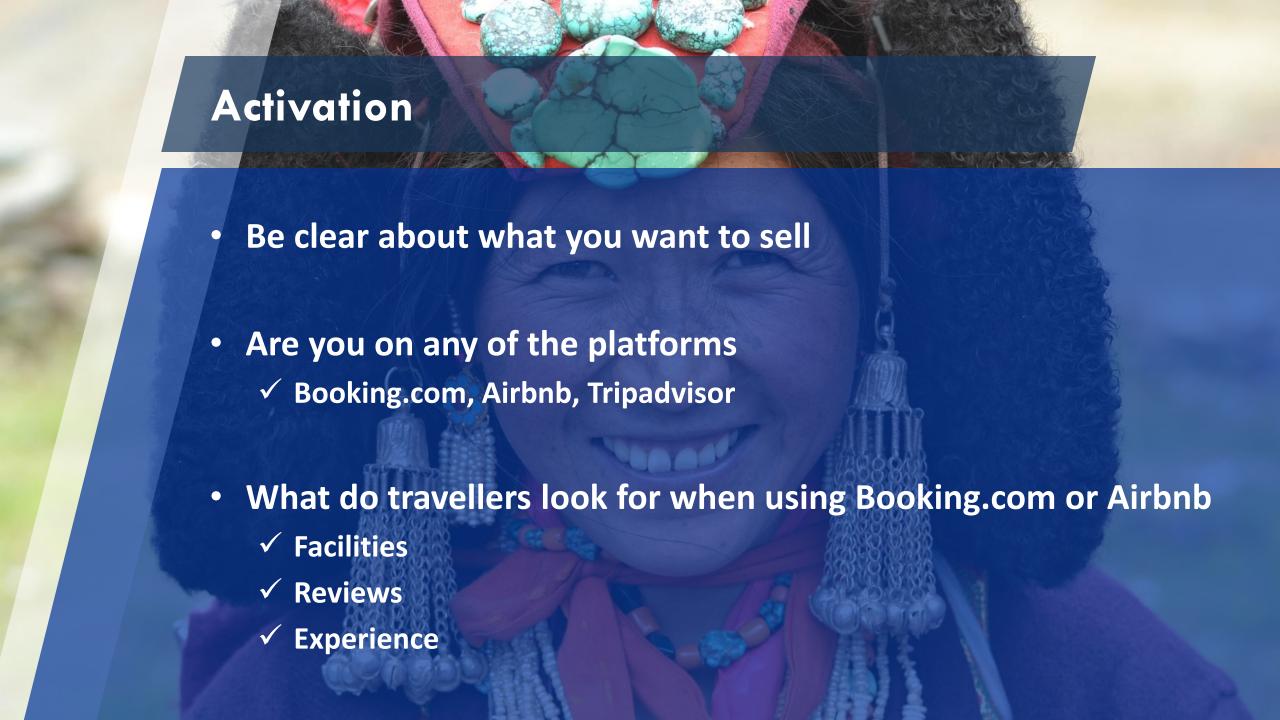
Traveler Journey

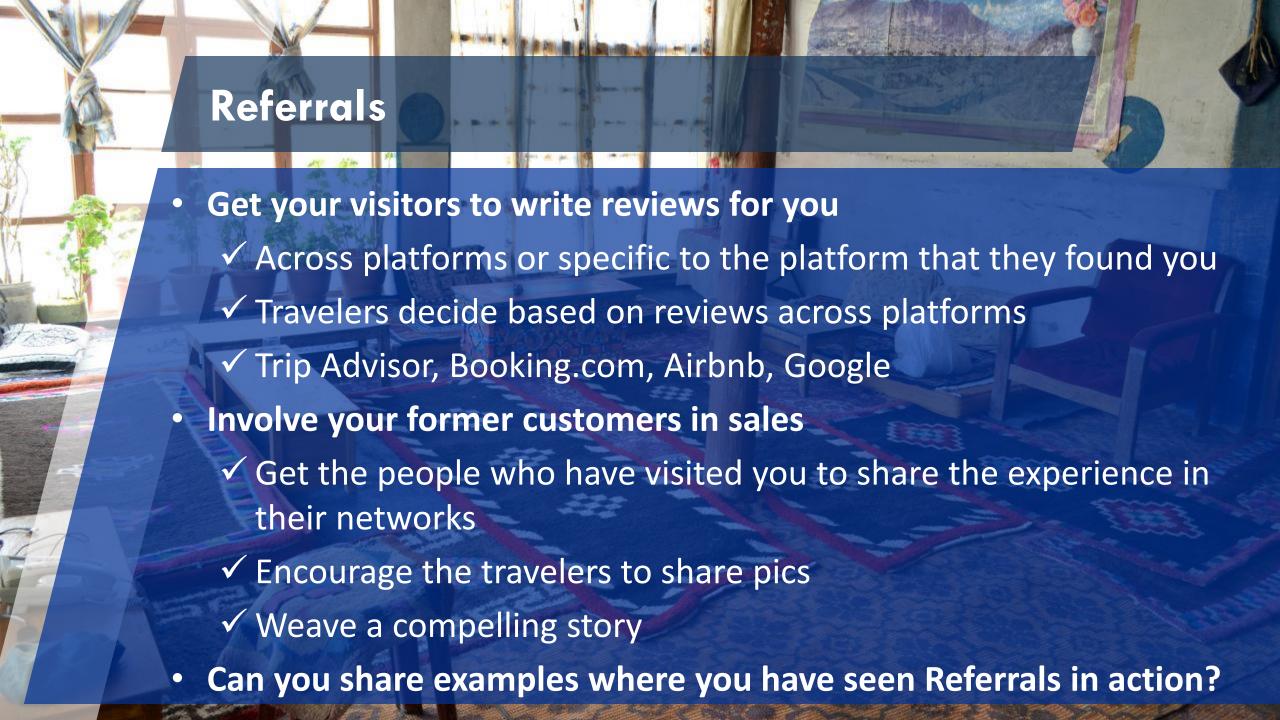
- Trust Peers
 - √ 92% people follow word of mouth
- Share Experiences on Social Media
 - √ 76% people post on social media post trip or vacation
- Visual decision making
 - ✓ Majority of people use photos or videos to take decision

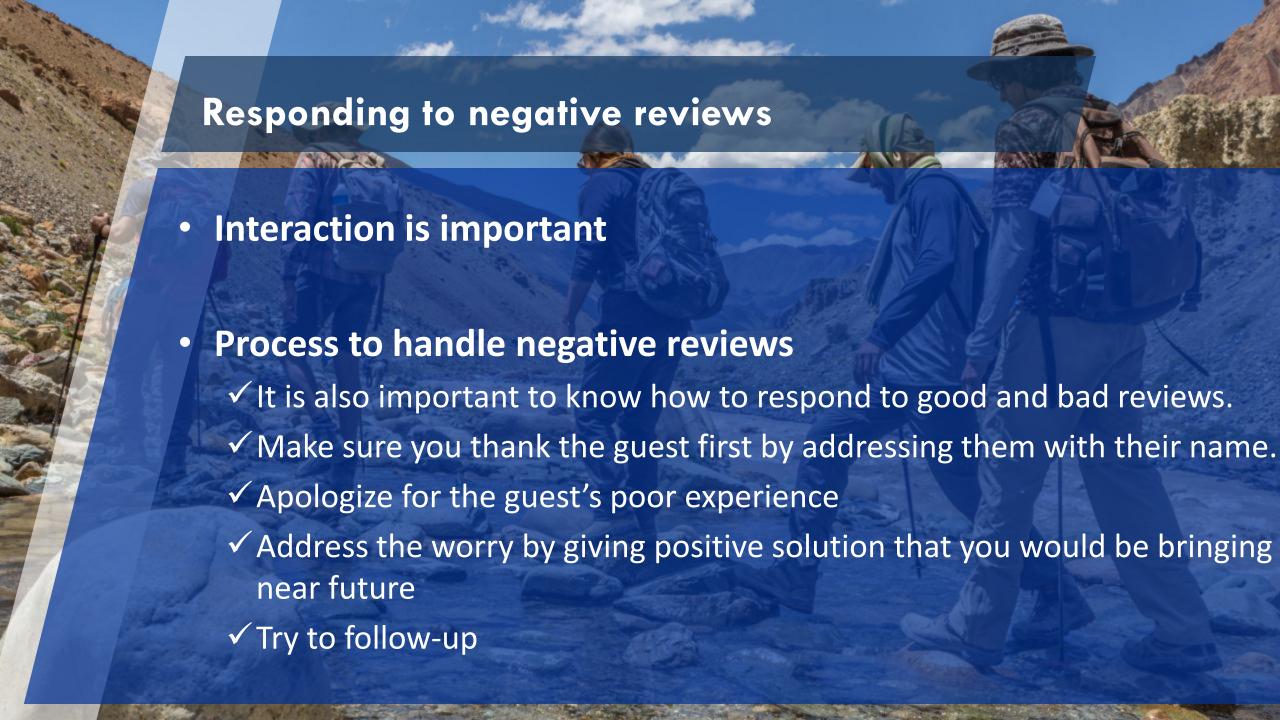


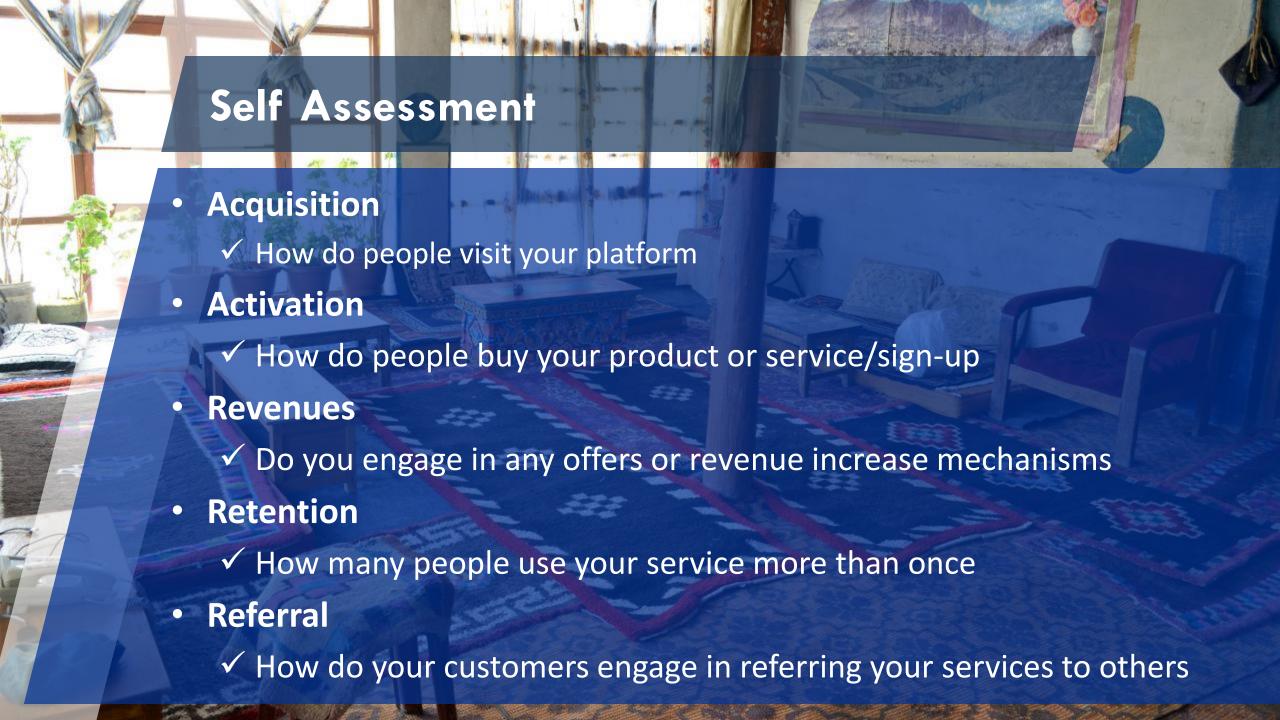
- Acquisition
 - ✓ Visit your platform
- Activation
 - ✓ Buy your product or service/sign-up
- Revenues
 - ✓ Pricing, Up-sell, Cross-sell
- Retention
 - ✓ Use your service more than once
- Referral
 - ✓ Invite others to use your service













Awards and Recognitions

