LOCAL ECONOMY - EMPLOYMENT, SKILLS & ENTERPRISE

USEFUL ORGANISATIONS AND LINKS

INDIA

• **The India Code on Wages 2019**

• **NGOs Mentioned in the Profile**

  • **Dhonk Craft**
  Dhonk is a social enterprise providing skills training in handicrafts to empower village women living around Ranthambore Tiger Reserve to benefit from sustainable livelihoods linked to tiger tourism and through this, to help protect tigers and avoid man-animal conflict. Other benefits given to the participants and their families include female child education, healthcare, loans, micro-finance for buying livestock and machinery, counselling on issues such as education, domestic violence and raising awareness of conservation.
  https://dhonk.com/

  • **Under the Mango Tree (UTMT)**
  UTMT is a non-profit making organisation with a commercial trading arm which trains and equips smallholding farmers in India to use bees to increase their incomes by as much as threefold. A buy back arrangement increases the farmers’ income by a further 40% from the sale of their honey.
  https://www.utmt.in/

  • **Pratham**
  An NGO improving the quality of education at all stages in India including vocational training through the Pratham Institute. The Institute focuses on training young people (aged 18-25) from disadvantaged backgrounds and providing them with employable skills coupled with access to employment and entrepreneurship.
  https://www.pratham.org/programs/vocational-training/

  • **The Titli Trust**
  A not-for-profit organisation focused on conservation and livelihoods in the Himalayas.
  https://titlitrust.org/

  • **Last Wilderness Foundation**
  An NGO engaging with urban and rural communities and the Forest Department to implement effective conservation measures.
  https://thelastwilderness.org/

• **Other NGOs**

  • **The Corbett Foundation**
  TCF is a charitable trust dedicated to the conservation of wildlife with active involvement of local communities focusing on interventions around tiger conservation landscapes. Its activities include sustainable livelihood initiatives and sustainable rural development alongside support for conservation, human and veterinary health and renewable energy solutions. Winner of TOFTigers Wildlife Tourism Related Community Initiative Award in 2014.
  http://www.corbettfoundation.org/who-we-are.php

  • **WWF India**
  WWF India is a leading conservation NGO dealing with nature conservation, environmental protection and development-related issues. Its activities include a Sustainable Livelihoods and Governance Programme. Tora Eco Camp on Bali Island in the Sundarbans, West Bengal, a collaboration between WWF’s State Director, West Bengal Forest Department and the Bali Nature and Wildlife Conservation Society, won TOFTigers 2016 Wildlife Tourism Related Community Initiative Award in 2016. See case study in the Conservation section.
  https://www.wwfindia.org/
NEPAL

- **WWF Nepal**
  WWF Nepal’s sustainable livelihoods programme includes the promotion of ecotourism and creation of green jobs.
  [https://www.wwfnepal.org/](https://www.wwfnepal.org/)

*Dhonk, a social enterprise benefitting from sustainable tourism through the sale of handicrafts made by families around Ranthambhore Tiger Reserve.*
TOFTigers is a global business-to-business nature travel charity with a mission to improve the ecological and economic sustainability of wildlands and wildlife across Asia. Well-planned and well-managed responsible tourism is a force for good bringing economic benefits to rural areas, restoring habitat, supporting conservation and local communities, changing poachers into protectors and giving visitors inspiring experiences of nature. We work with the travel trade, destinations, accommodation providers, governmental and conservation organisations to make this happen through training, advocacy, certification, promoting best practice and partnership working.

Our certification programmes place local communities, nature and environmental sustainability at the heart of business operations. They are a symbol of assurance for travellers and the travel trade that the places they select to stay at have been reviewed by environmental experts and exceed a minimum standard on a journey towards best practice. The PUG certification is recognised by the United Nation’s Global Sustainable Tourism Council (GSTC) and is aimed solely at nature focused accommodation. The Footprint certification has a broader client base that is not wholly nature focused and encompasses accommodation providers in rural, natural or more urban landscapes.

TOFTIGERS BEST PRACTICE SERIES

- Introduction
- Community Liaison and Support
- Energy and Carbon Footprint
- Nature Education and Conservation
- Sustainable Building
- Local Economy – Employment, Skills and Enterprise
- Water Conservation and Treatment
- Waste Management and Recycling
- Cultural Heritage
- Health, Safety and Pollution

Correct at time of press. Information included may not be appropriate to every situation, destination and country and is intended for general guidance only and may be subject to change.

Sign up for certification, get involved in our campaign or view sustainable travel options on our website and download the Great Wildlife Travel Guide.

Compiled for TOFTigers by Positive Nature and Sycom Projects Consultants Pvt Ltd, March 2021
Photos © lodges featured, Sycom Projects Consultants Pvt Ltd and photographers listed
© The TOFTigers Initiative 2021. All rights reserved
For press and publication enquiries contact: admin@toftindia.org
The TOFTigers Initiative is a trading enterprise of the Nature Stewardship Alliance, UK Charity No. 1172519
also the TOFTigers India Wildlife Association, a not-for-profit company registered under Section 25 of the Companies Act in India

www.toftigers.org