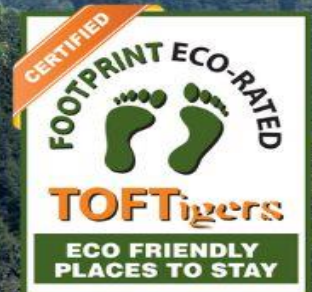




## APPLICATION FOR ACCOMMODATION PROVIDERS IN BHUTAN TO JOIN THE TOFTigers CAMPAIGN

TOFTigers is a campaign aimed at every international, national or regional tour operator, travel agent, destination Management Company, local accommodation and service provider taking visitors into the Indian Subcontinent's wildlife and wilderness destinations.



## The campaign's aims are three fold

To advocate and support better tourism practices in wilderness and nature based areas, with specific best practice guidelines for tour operators, destination management companies, agents, services, and visitors and Eco-certification for accommodation providers.

To help empower local communities to become involved in wildlife tourism and nature based projects that can initiate low impact and sustainable development which helps conserve the parks and benefits the communities through employment and business opportunities.

To catalyse initiatives through the lodge community that enhance wildlife conservation and community support, including waste and water management, trade cooperatives, local employment, fair wages and local enterprises and services.

**These objectives are best achieved by collective action and the partnership of all those in the provision of tourism in wildlife and nature based areas of South Asia.**

## The Benefits of Membership

Each accommodation provider joining TOFTigers and achieving PUG/Footprint certification:

- 1) Can state their support for the TOFTigers campaign in lodge brochures, literature and websites incorporating your PUG/Footprint certified and TOFTigers 'logo' and mission statement where required.
- 2) Will be marketed as a PUG/ Footprint certified TOFTigers member lodge to destination management companies, travel agents, OTA's and international tour operators in Bhutan and abroad.
- 3) Will be linked to the TOFTigers website neas an accommodation partner, with privileged ranking according to their PUG/ Footprint Eco certification ranking.
- 4) Will be/or will be about to be audited by the PUG Green team. The aim is to help providers to save costs, save energy, improve their operational efficiency and prove their active support of their local environment to clients, agents, operators, the Park and Government ministries.
- 5) Will be acknowledged as a member of the TOFTigers campaign in Literature, in updated Good Wildlife Travel Guides and in PR that is undertaken to promote sustainable wildlife and tiger tourism and conservation efforts in Bhutan.
- 6) Will be informed of projects, initiatives, training and activities that are carried out by TOFTigers by regular email updates, newsflashes and visits to their premises or offices.
- 7) Will be invited to partake in actions or projects that will offer their clients more interesting activities, help stimulate projects and conservation initiatives that are possible to include on their visitors' itineraries or marketed as part of their sales drive.

# ANNUAL MEMBERSHIP CONTRIBUTION

(Valid from 1st June 2019)

**LOW BUDGET** Rooms up to US\$28 (INR 2250 or BTN equivalent) per twin room per night\*

	US\$	INR
<b>Homestays/B&amp;B's</b>		
Rooms up to INR 1500 per twin room per night (1 to 4 rooms)	19	1500
<b>Small lodges</b>		
Rooms up to INR 7000 per twin room per night (Up to 7 rooms)	31	2500
<b>Up to 10 rooms</b>	39	3200
<b>Up to 21 rooms</b>	61	5000
<b>Over 21 rooms</b>	106	8750

**MID BUDGET** Rooms from US\$28 (INR 2250 or BTN equivalent) to US\$82 (INR 6750 or NPR equivalent) per twin room per night\*

	US\$	INR
<b>Up to 10 rooms</b>	69	5700
<b>Up to 21 rooms</b>	99	8200
<b>Over 21 rooms</b>	121	10000
<b>Over 35 rooms</b>	190	15700

**LUXURY BUDGET** Rooms from US\$82 (INR 6750 or Bhutanese equivalent) upwards per twin room per night\*

	US\$	INR
<b>Up to 10 rooms</b>	128	10600
<b>Up to 21 rooms</b>	189	15600
<b>Over 21 rooms</b>	226	18750
<b>Over 35 rooms</b>	377	31250



Over 50 rooms	458	38000
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**SUPER LUXURY BUDGET** Rooms from US\$181 (INR 15000 or Bhutanese equivalent) upwards per twin room per night\*

	US\$	INR
Up to 10 rooms	129	10700
Up to 21 rooms	190	15700
Over 21 rooms	226	18750
Over 35 rooms	386	32000
Over 50 rooms	543	45000

**NOTES**

- ❖ \*Based on lowest published twin/double category of room per night rack rates including tax and meals (not discounted or promoted) - BUT does NOT include any jungle plan.
- No lodge or accommodation provider can become, or remain, a member of TOFTigers unless they now start the process of getting audited through the initial PUG self-assessment.
- You can apply now by going to <https://toftigers.org/online-certification-form> . You will then need to be environmentally audited by the PUG audit team within one year.



# The Agreement

## YOUR AGREEMENT FOR BEST PRACTICE LODGE OPERATIONS

Providers Name

As part of your commitment to 'Best Practice Operations' accommodation providers or local service providers are required to:

- ❖ Undertake to complete the full lodge PUG/Footprint Eco audit process as set out in the Lodge Handbook and the TOFTigers website.\*

I agree  (YES / NO)

- ❖ Agree to place the TOFTigers Travellers leaflets (or your own branded equivalent) in all guest bedrooms and put up TOFTigers membership signage by reception or in a key lounge area of your accommodation for maximum visibility.

I agree  (YES / NO)

- ❖ Highlight your membership of TOFTigers in lodge literature, websites or publications.

I agree  (YES / NO)

- ❖ Agree to place TOFTigers signage on your vehicles that enter the park.

I agree  (YES / NO)

- ❖ Work and operate within the laws of the park and its surroundings at all times.

I agree  (YES / NO)

- ❖ Inform all your staff, back and front of house as well as naturalist staff about the campaign and your membership and obligations under it.

I agree  (YES / NO)

**\* THE TOFTigers PUG/Footprint Eco Audit**

The TOFTigers PUG/Footprint Eco certification is mandatory for all lodge members, and active membership cannot be given until the initial self assessment has been completed and returned to TOFTigers. The cost of this certification is borne by you (see correspondence for exact costs) and involves an initial self assessment, followed by a 24 hour on site visit by PUG Green team, and then ongoing monitoring and feedback. A TOFTigers PUG/Footprint certificate is then valid for the next three years.

Please note that completion of the audit does not necessarily mean you will gain certification. If this is the case your TOFTigers PUG/Footprint certification will provide you with ways in which your operation can achieve the minimum ecological standards necessary to gain the certification, and you will remain a TOFTigers 'Under process' member, until suitable efforts have been made to ensure certification.

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**PLEASE COMPLETE IN BLOCK CAPITALS**

Accommodation Name:

Park /Region:

Accommodation Address:

Main Tel. No. of Accommodation:

Main Tel. No. of City Based office (if applicable):

Main Contact / Owner:  Designation:

Email Contact:

Second Contact:  Designation:

Email Contact:

Your Onsite Manager's Contact:  Designation:

Email contact:

Website

Are you a member of a local hotel or lodge association or other trade associations: If so, please give details.

How long have you been operational as a lodge/accommodation provider?  
(TOFTigers does not audit lodges until they have had one full season of operation to bed down their management, staffing, marketing and operational

When would you like to go through the certification process?

How do you see your accommodation applying the relevant best practices and how will you help the campaign achieve its objectives?

By signing this document you have agreed on behalf of the accommodation unit, to work within the spirit of the TOFTigers campaign as laid down within this form. You have also agreed to undertake the full Eco certification at the earliest opportunity, or within one calendar year of the date shown. Finally you agree to operate within all relevant laws and regulations as laid out in the Constitution of Bhutan.

FULL NAME

DATE

PLACE

### Membership contribution:

Fill this form and send via email at [toftigersindia@gmail.com](mailto:toftigersindia@gmail.com). Upon receipt of the form, we will email you the details to make the contribution

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## FOR FURTHER INFORMATION PLEASE CONTACT

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### Please note

The TOFTigers campaign is open to all those involved in Nature Travel industry who wish to participate and adhere to the appropriate guidelines. Its strength is in its collective partnership for a common goal – a better experience for your visitors and a long term future for the subcontinent's forests, wildlife and nature.